

Dr. Julie E Peterson

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Program Director, MFA in Design, UW - Stout
Design Department
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Brief Biography

A native of Lake City, MN, Julie has spent half of her career as an interior design practitioner and is an NCIDQ and Wisconsin Registered Interior Designer. She has been involved in higher education since first teaching as an adjunct professor at UW-Stout from 2001-03 and 2006-08 while pursuing her Masters and PhD at the U of MN. She is now a tenured associate professor in the Department of Design and Program Director for the Master of Fine Arts in Design graduate program in the School of Art and Design.

Teaching Interests: Interior Design courses in lighting design, business practices, ethics, materials, finishes, codes, and specifications. Foundational design course in design theories and thinking. Graduate design courses in ethics, pre-thesis development, and thesis advising.

Research Interests: Examining the learning, motivation, expectations, engagement, and critical thinking of design students by developing innovative teaching methods; developing engaging teaching strategies for professional ethics; investigating cognitive learning styles within the context of the interior design profession, including the interior design practitioner and the interior design student; exploring lighting design pedagogy in polytechnic universities.

Professional Interests: Design education including critical thinking, adult learning strategies, and lighting design.

Education

- **Ph D Design, Housing, & Apparel-College of Design**
University of Minnesota
Minneapolis, MN, United States, 2009
- **MS Design, Housing, & Apparel-College of Design**
University of Minnesota
Minneapolis, MN, United States, 2006
- **BS Design, Housing, & Apparel-College of Human Ecology**
University of Minnesota
Minneapolis, MN, United States, 1992

Licensures and Certifications

- NCIDQ Certified Interior Designer: National Council for Interior Design Qualification
- Wisconsin Registered Interior Designer (WRID): State of Wisconsin

Work Experience

Academic - Post-Secondary

- **University of Wisconsin - Stout**, School of Art and Design
Associate Professor
2012 -

- **UW - Stout**, School of Art and Design
Program Director, MFA in Design
2011 -
- **University of Wisconsin- Stout**, School of Art and Design
Assistant Professor
2008 - 2012
- **University of Wisconsin- Stout**, Department of Art & Design
Adjunct Faculty
2006 - 2008
- **University of Minnesota - College of Design**
Graduate Instructor
2004 - 2008
- **University of Wisconsin- Stout**, Department of Art & Design
Adjunct Faculty
2001 - 2003

Industry

- Interior Design Consultant
2003 -
- **Cedar Corporation**
Commercial Interior Designer and Project Manager
1994 - 2003

Intellectual Contributions

Journal Article

- Zimmerman, T. A., Schmidt, L. J., Becker, T. H., Peterson, J., Nyland, R., & Surdick, R. Narrowing the Gap between Students and Instructors: A Study of Expectation. *Transformative Dialogues: Teaching & Learning Journal*, 7(1).

Continuing Education Credits and Workshops

- Peterson, J. (Continuing Education Credits and Workshops). .

Research and Scholarship

- Peterson, J. Lynn Miner Grant Writing Workshop (Research and Scholarship). , Menomonie, Wisconsin.
- Peterson, J. (Research and Scholarship). , Minneapolis, MN.
- Peterson, J. How to Successfully Identify and Secure for Your Projects in the Arts, Humanities, and Social Sciences (Research and Scholarship). , Minneapolis, MN.

Artistic and Professional Performances and Exhibits

Art - Exhibition, Group

- Peterson, J. (Present) Illuminate Lighting Exhibition. UW-Stout Applied Arts 219. Menomonie, Wisconsin, United States.
- Peterson, J. (Present) Illuminate Lighting Exhibition. Mabel Tainter Center for the Arts. Menomonie, Wisconsin, United States.
- Peterson, J. (Present) Illuminate Lighting Exhibition. Mabel Tainter Center for the Arts. Menomonie, Wisconsin, United States.
- Peterson, J. (Present) Illuminate Lighting Exhibition. Mabel Tainter Center for the Arts. Menomonie, Wisconsin, United States.

- Peterson, J. (Present) Solitude / Digital Print on Canvas. UW-Stout Art and Design Annual Faculty Show. Menomonie, WI,
- Peterson, J. (Present) Elevation / SLR Prints. UW-Stout Art and Design Annual Faculty Show. Menomonie, WI,
- Peterson, J. (Present) Illuminate Lighting Exhibition. Mabel Tainter Center for the Arts. Menomonie, Wisconsin, United States.

Art - Exhibition, Invitational

- Peterson, J. (Present) University of Wisconsin-Stout Recycled Art Annual Competition. Menomonie, Wisconsin, United States.

Presentations

Oral Presentation

- Peterson, J. (2013). My instructor expects me to do what? Promoting clarity between learners' and instructors' expectations.. Interior Design Educators Council (IDEC) Annual International Conference, Indianapolis, IN, United States.
- Peterson, J. (October, 2012). Ethical Designers: Considerations and Techniques for Moral Practice. Society for Ethics across the Curriculum (SEAC) Annual Meeting, Allendale, MI, United States.
- Peterson, J., & Zollinger, S. (2009). The net-generation student: Assessing engagement and learning within a computer simulation environment. 2009 Polytechnic Summit, Menomonie, WI, United States.

Paper

- Shiell, T., Peterson, J., & Kersten, J. (October, 2012). Three Perspectives on Infusing Ethics into the Curriculum: An Ethicist, a Designer and a Manager. Society for Ethics across the Curriculum (SEAC) Annual Meeting, Allendale, MI, United States.

Uncategorized

- Peterson, J., Surdick, R., Schmidt, L. J., & Zimmerman, T. A. (May, 2012). Student Expectations & Motivations: What We Learn the 2nd Year. Nakatani Teaching and Learning Center Mayday Event,
- Peterson, J., & Tharp, K. (January, 2009). Adapting large classes for laptops.. , Menomonie, WI, United States.
- Peterson, J., & Zollinger, S. (2008). Interior design practitioners : How do they learn?. Interior Design Educators Council Annual International Conference, Montreal, Canada.

Workshop

- Peterson, J., & Schmidt, L. J. (October, 2011). I can't believe my instructor expects me to do this: Methods for your classroom to promote clarity related to hopes and expectations. . International Society for the Scholarship of Teaching and Learning (ISSOTL) Conference, Milwaukee, WI, United States.

Poster

- Peterson, J., & Torelli, J. (2007). Will we be ready?. Teaching and Learning Annual Conference, Minneapolis, MN, United States.

Grants, Contracts, and Sponsored Research

Grant

- Peterson, J. Curricular Incubation Grant: Dual-listed course development to support the MFA in Design graduate program. Sponsored by Research Services, \$6705.

- Peterson, J. Curricular Incubation Grant: Develop DES-700 Graduate Seminar I, DES-712 Sustainability and Environment, and DES-720 Topics in Art/Design History courses for the MFA in Design. Sponsored by Research Services, \$7890.
- Peterson, J. Curricular Incubation Grant: Develop DES-710 Ethics in Design and DES-725 Design Research Foundations courses, initiate start-up planning, timelines, admissions process, and initial marketing for the MFA in Design. \$4931.
- Peterson, J. Clarifying expectations to improve the learner-instructor working relationship: A conduit for enhancing learning engagement, self-efficacy, and metacognition. Sponsored by Office of Professional and Instructional Development (OPID) - UW-Stout, \$31969.
- Peterson, J. Clarifying expectations: Implementing hopes for learning and instruction as a conduit for motivating learners. Sponsored by Office of Professional and Instructional Development (OPID) - UW-Stout, \$25468.
- Peterson, J. Innovative Teaching and Learning Strategies for Interior Design Business Ethics. Sponsored by Wisconsin Teaching Fellows - OPID, \$5700.
- Peterson, J. Ethics Center Grant. Sponsored by UW-Stout Applied Ethics Center, \$1050.
- Peterson, J. Nakatani Teaching and Learning " Voyager" Grant. Sponsored by University of Wisconsin-Stout, \$1000.
- Peterson, J. Graduate School Block Grant. Sponsored by University of Minnesota, \$800.
- Peterson, J. Graduate School Block Grant. Sponsored by University of Minnesota, \$400.

Awards, Fellowships, Honors, and Scholarships

Fellowship

- Wisconsin Teaching Fellow, Office of Professional and Instructional Development (OPID) (June 2010)

Award

- Source Award of Recognition: LightFair International 2008, Las Vegas, NV, LightFair (May 26, 2008)
- Center for Teaching and Learning - Thank a Teacher Program, University of Minnesota-Twin Cities, Design, Housing, & Apparel (December 4, 2007)
- Center for Teaching and Learning - Thank a Teacher Program, University of Minnesota-Twin Cities, Design, Housing, & Apparel (November 26, 2007)
- Center for Teaching and Learning - Thank a Teacher Program, University of Minnesota-Twin Cities, Design, Housing, & Apparel (May 4, 2006)
- Mary Hoover Award for Teaching Excellence, University of Minnesota - Twin Cities, Design, Housing, & Apparel - Interior Design Program (2005)

Scholarship

- Illuminating Engineering Society (IES) Teachers of Lighting Workshop (TOLW), IES and Cooper Lighting - the SOURCE (June 2007)
- Interior Design Educator's Council (IDEC) Graduate Scholar, University of Minnesota - Twin Cities - College of Design - Design, Housing, & Apparel (March 2007)

Professional Memberships

- Illuminating Engineering Society (IES)
- Interior Design Educators Council (IDEC)

Service

Department / School

- **Committee Member**, Curriculum Committee - School of Art and Design (August 2015 - Present)
- **Faculty Mentor** (2011 - Present)

- **Program Development**, MFA in Design (2011 - Present)

College

- **Developer**, Master of Fine Arts in Design (MFAiD) (2011 - Present)

University

UW Stout

- **Alternate Committee Member**, Planning and Review Committee (PRC) (August 2015 - Present)
- **Plan A (Thesis) Chair**, Graduate School Faculty Advisor for Mary Rohl - MFA in Design Program (May 2015 - Present)
- **Plan A (Thesis) Committee Member**, Graduate School Research Committee for Timothy Cline - MSAP Program (May 2015 - Present)
- **Committee Member**, Graduate Education Committee (2012 - Present)
- **Developer**, Master of Fine Arts in Design (MFAiD) (2011 - Present)
- **Committee Member**, Sabbatical Leave Review Committee (August 2015 - May 2016)
- **Committee Member**, Recyclable Art Competition (2010)
- **Faculty Reviewer**, UW-Stout Journal of Student Research (2010)
- **Committee Member**, Ethics Center Steering Committee (2009 - 2010)
- **Faculty Supervisor**, Interior Design Resource Library (2009 - 2010)
- **Committee Member**, MFA Advisory - CAHSS (2009 - 2010)
- **Committee Member**, Recyclable Art Competition (2009)
- **Judge/Juror**, Recycled Art Competition - High School Category (2009)
- **Faculty Reviewer**, UW-Stout Journal of Student Research 2009 edition (2009)
- Interior Design Resource Library - Mentee (2008 - 2009)

University of Minnesota - Twin Cities - Department of Design, Housing and Apparel

- **Committee Member**, Search Committee for Interior Design Assistant Professor (2006 - 2007)

Community

- **Committee Member**, Menomonie High School Sports Complex (December 2015 - Present)
- **Officer, Secretary**, Menomonie Band Boosters (May 2015 - Present)
- **Girls Basketball Coach**, St. Paul's Lutheran School (2009 - Present)
- **Committee Member**, St. Paul's Lutheran Church Building Ministry Committee (2001 - Present)
- **Committee Member**, Boettcher Family Benefit (January 2015 - September 2015)