SARAH WOOD

PROFESSOR

PSYCHOLOGY PROGRAM DIRECTOR

473K Harvey Hall, Department of Psychology woodsara@uwstout.edu 715-235-5160

EDUCATION

Ph.D. Social Psychology 2006

Northern Illinois University, DeKalb, IL

Dissertation: Pseudo-credibility and Persuasion

Dissertation Chair: Dr. Brad Sagarin

M.A. Social Psychology 2004

Northern Illinois University, DeKalb, IL

Thesis: A Leading Researcher Approves of This Thesis: Pseudo-credibility and Persuasion

Thesis Chair: Dr. John Skowronski

B.S. Psychology 2000

University of Wisconsin - River Falls, River Falls, WI

PROFESSIONAL EXPERIENCE

Professor & Psychology Program Director August 2017 - present

Department of Psychology, University of Wisconsin - Stout

Associate Professor & Psychology Program Director June 2015 - July 2017

Department of Psychology, University of Wisconsin - Stout

Associate Professor August 2012 - May 2015

Department of Psychology, University of Wisconsin - Stout

Assistant Professor August 2006 - July 2012

Department of Psychology, University of Wisconsin - Stout

Adjunct Instructor August 2005 - December 2005

Department of Psychology, Aurora University

RECENT COURSES TAUGHT

In-person Courses: Online Courses:

PSYC-100 Psychology Seminar I PSYC-100 Psychology Seminar I

PSYC-190 Psychological Research Methods PSYC-270 Social Cognition & Behavior

PSYC-270 Social Cognition & Behavior PSYC-280 Forensic Psyc, Law, & Ethics

PSYC-280 Forensic Psyc, Law, & Ethics PSYC-300 Psychology Seminar II

PSYC-300 Psychology Seminar II PSYC-360 Personality Theories & Applications

PSYC-360 Personality Theories & Applications PSYC-377/577 Consumer Psychology

PSYC-377/577 Consumer Psychology PSYC-490 Research Practicum

RECENT RESEARCH PROJECTS

- Development & validation of scale assessing psychosocial burden of Alopecia Areata
- Influence of media consumption habits & belief in a just world*
- Influence of social media use on mental health literacy*
- Influence of cognitive load on lying and lie detection accuracy*

^{*}Collaboration with undergraduate psychology students